

Christian Clark

Web Developer, SEO Specialist

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CAREER SUMMARY

An experienced SEO Specialist of 6+ years, with a strong background in Web Design & Development. Capable of overseeing development and design projects while simultaneously incorporating Technical SEO standards to increase online visibility and website traffic.

PROFESSIONAL EXPERIENCE

Envision 3 Studios, *Web Developer, SEO Specialist*

June 2014 – November 2020 | Rancho Cucamonga, CA

- Managed SEO accounts for over 15+ clients with tasks including keyword research in alignment with ROI strategies, optimization of on-page SEO, off-page SEO, local SEO, Meta Data, User Experience (UX), and content strategy.
- Developed WordPress functionalities, including Search Forms, Custom Fields, Plugin Customization's, Theme Customization's, Website Migrations, Database Transfers, eCommerce Data Entries and moreover a 4 year period

Professional Carts Inc, *Web Developer, SEO Specialist*

April 2019 – November 2019 | Poway, CA

- Successfully managed to write SEO optimized product descriptions, title tags, image tags, and meta descriptions for over 180+ eCommerce products. While performing over 100+ local citations, utilized keyword research tools to track progress & performance.

Zylight, *Web Developer, Web Designer*

March 2016 – April 2017 | Los Angeles, CA

- WordPress Plugin Customization, PSD to WordPress Page Development, Cross Browser Testing, Speed & Performance Tests & Optimizations. Web & Graphic Design Edits, Website Transfers, Website Back-ups and Server Directory Maintenance.

PERSONAL PROJECTS

Rock Digital Media, *Web Developer, SEO Specialist*

July 2018 – September 2020

Developed & designed a Wordpress based network of sites (WaaS) while also incorporating an affiliate system, live support system, and advanced subscription system within the network.

TECHNICAL SKILLS

- PHP
- Javascript
- Jquery
- Bootstrap
- HTML5
- CSS3
- Wordpress
- Adobe Photoshop

SEO & SEM SKILLS

- Google Tag Manager
- Google Webmaster
- Google Analytics
- Google Adwords
- Facebook Manager
- Facebook Ads
- Technical Audits
- Keyword Research

INTERESTS

Community Education

Admin/Owner to one of the largest SEO communities on Discord, with over 1400+ members.

Video Marketing

Launched a Political-based Youtube Channel That Achieved 2.5 Million Views In 12 Months

Cryptocurrency

Researched over 75+ CryptoCurrency Dev Teams and White Papers.

EDUCATION

Valley View High School

March 2010 | Moreno Valley, CA